

INTERNET PRIVACY POLICY

Last Arrow's Commitment to Privacy

Your privacy is very important to us. Part of our operation of this website involves the collection and use of information about you. This privacy policy explains what type of information we collect when you visit our website **LastArrowMfg.com** and what we do with that information to allow you to make choices about the way your information is collected and used.

This policy applies to information Last Arrow Mfg. collects:

- On our website
- In email, text, and other electronic messages between you and this website.

What Information Do We Collect?

In general, you can visit this website without identifying who you are or revealing any information about yourself. Information collected online can generally be categorized as anonymous or personally identifiable. Anonymous information is information that cannot be connected to the identity of a specific individual. Personally identifiable information is information that specifically identifies a particular user, such as name, address, or phone number. An example of anonymous information is the fact that, while this website may record the number of visits to a particular page that occur in a given period of time, it does not necessarily tell us the names or other identifying information of every visitor. Many users of this website will choose not to provide any personally identifiable information; therefore, those individuals are anonymous to us, and any data collected about their use of this website is anonymous information.

Automatic Anonymous Information

When you visit our site, we collect certain technical and routing information about your computer. For example, we log environmental variables such as browser type, operating system and CPU speed, and the Internet Protocol (IP) address of your originating Internet Service Provider, to try to bring you the best possible service. We use your IP address to track your use of the site, including pages visited and the time spent on each page. We collect this information and use it to measure the use of this website and to improve its content and performance. All the information that is automatically submitted to us by your browser is considered anonymous information. We do not share such information with third parties, it is not traceable to any particular user, and will not be used to contact you.

How Data is Collected and Requesting Amendments to Personal Data Collected

This site uses cookies. *Cookies* are small data files, typically made up of a string of text and numbers, that assign you a unique identifier. This information enables your computer to have a “dialogue” with our site and permits us to administer our site more efficiently and to provide a more tailored and user-friendly service to you. You may set your browser to notify you when you receive a cookie or to prevent cookies from being sent; if you do so, this may limit the functionality we can provide you when you visit our site.

Third parties that link on this site may use cookies or collect other information when you go to their site. We do not control the collection or use of your information by these companies. You should contact these companies directly if you have any questions about their collection or use of information about you.

Your browser settings may allow you to automatically transmit a “Do Not Track” signal to Websites. Our website does not alter its practices when it receives a “Do Not Track” signal.

How Do We Use Information We Collect?

We use information that we collect about you or that you provided to us, including any personally identifiable information to present our Website and its contents to you, to provide you with information or services that you request from us, to fulfill any other purpose for which you provide it, to carry out our obligations and enforce our rights arising from any contracts entered into between you and us, to notify you about changes to our Website or any services we offer or provide through it, in any other way we may describe when you provide the information, for any other purpose with your consent generating statistical studies, conducting marketing research, improving products and services, sending you surveys, and notifying you of new products and any other changes to our site or services that may affect you.

We may disclose aggregated information about our users, and information that does not contain personally identifiable information without restriction.

When you submit personally identifiable information to us, you understand that you are agreeing to allow us to access, store, and use that information for the above purposes and as set forth below.

We will not sell or give any personally identifiable information to any third parties.

Your Agreement to this Policy

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy and any changes to this policy.

Children Under the Age of 13

Our website is not intended for children under 13 years of age. No one under age 13 may provide any personal information to or on the Website. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on this Website or through any of its features, or provide any information about yourself to us, including your name, address, telephone number, email address. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information.

Security

We have implemented reasonable security measures to secure your personal information from accidental loss and unauthorized access, use, alteration, and disclosure. Unfortunately, the transmission of information via the internet is not completely secure. We do not guarantee that unauthorized, inadvertent disclosure will never occur. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Transfer of Customer Information

Customer lists and information are properly considered assets of a business. Accordingly, if we merge with another entity or if we sell our assets to another entity, our customer lists and information, including personally identifiable information you have provided us, would be included among the assets that would be transferred.

Disclaimer

The Website may contain links to other World Wide Web sites on the Internet which are not under the control of Last Arrow Mfg. The links to other web sites do not constitute nor imply our endorsement of the content, viewpoint, and/or accuracy of information posted on the other web sites. The mere fact that the Website links to other web sites does not mean that Last Arrow Mfg. represents the contents or the policies of other web sites.

Effective Date and Contact Information

The effective date of this policy is: September 10, 2024.